

# Tanishaa Rao

Multidisciplinary Designer

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## EDUCATION

### Bachelor of Science

Major: Graphic Design

Minor: Industrial Design

### Drexel University

2022-2026, Cum Laude

## AWARDS

Dean's List, Drexel University

A.J. Drexel Scholarship

Westphal Portfolio Scholarship

## SOFTWARE

**Adobe Suite:** Photoshop, Illustrator, InDesign

Premier Pro, Adobe Bridge, After Effects

**Others:** Figma, Webflow, Procreate, Rhino3D

## SKILLS

Photography

Illustration

Drawing

Printmaking

Woodworking

Art Direction

Ceramics

## COURSEWORK

Typography

Packaging Design

Publication

Web Design

Branding

Designing for Public Spaces

Motion Graphics

## WORK EXPERIENCE

### Lilly Pulitzer • Graphic Designer

March 2025 – September 2025

Designed in-store marketing materials including flyers, event posters, sale hangtags, and seasonal retail signage, ensuring brand consistency across all touchpoints.

Supported print production workflows for in-store collateral, preparing files for vendor handoff and ensuring print accuracy.

Collaborated with the design team on brainstorming sessions for upcoming campaign launches, contributing creative ideas and visual concepts.

### Ankur School for Special Children • Art Tutor

August 2021 – November 2021

Adapted lesson plans and creative projects to accommodate different abilities and learning styles while ensuring all students felt included, encouraged, and supported throughout activities.

Demonstrated strong communication, creativity, problem-solving, and interpersonal skills while managing daily activities and supporting children with diverse needs and abilities.

### PAWS, Goa • Volunteer, Ultrasound Physiotherapist

June 2021 – August 2021

Administered daily medications and monitored the health, behavior, and recovery progress of shelter animals while ensuring proper care routines were followed accurately and consistently.

Provided support with ultrasound physiotherapy and rehabilitation treatments for injured or recovering animals, helping improve mobility and comfort.

Demonstrated strong animal handling, teamwork, communication, and attention to detail while collaborating closely with veterinary staff, volunteers, and shelter personnel in a fast-paced environment.